

Claire d'Esclercs, ETSI



- **Director, Membership Development and Education**
- Claire, who is originally from Wales and has double French and British nationality, joined ETSI in 1992 after several years as a manager in non-IT business.
- She is currently Director for Membership Development and responsible for the management of the Education about Standardisation programme.
- Previously, she managed the Membership care team, Forapolis (providing association management services) and the staff responsible for ETSI external relations, and before that, she had responsibility for the technical project management of several technical committees. She was instrumental in the launch and evolution of an International Partnership Project to standardise a Mobile Broadband System for the Public Safety sector. Claire also played a vital role in the founding of the Emergency Telecommunications group. At Forapolis, she specialised in start-up endeavours and was instrumental in promoting the activities of both Forapolis and its partners.

Andreea Gulacsi, CEN-CENELEC



- Andreea Gulacsi has been working with CEN and CENELEC for the past 20 years, first starting with standards in development of innovation, and then being promoted to her current role as the Director of Policy and External Affairs. She leads the team responsible for stakeholder engagement and policy outreach, ensuring CEN and CENELEC's relationship with societal stakeholders, partners, liaisons and the European institutions. She has been sharing her knowledge and expertise as a contributor/teacher to the College of Europe on European Standardization, specialization European Economic Integration and Business as well as a webinar trainer for European research projects.

Magnus Madfors, Ericsson



- **Vice President, Standardisation and Industry Europe, Ericsson**
- My drive and motivation have always been to encourage knowledge creation and efficient transfer into industry use.
- Started in the field of education, teaching telecommunication theory at the Royal Institute of Technology in Stockholm
- Moved into research – Pan-European research programs on 3G, 4G and 5G
- Contributed to establishing several international networks involving various stakeholders to foster a close dialogue between research and standardisation in Europe and internationally
- Followed research into standardisation strategies – CEN-CENELEC and ETSI
- Entered into the area of Policy work to connect the dots – industry associations and reference groups at international and national levels
- Work together with the younger generation – knowledge transfer to the next generation

Knut Blind, Fraunhofer



- **Coordinator of Business Unit Innovation and Regulation, Project Manager**
- Prof. Knut Blind was a senior researcher and head of department at Fraunhofer ISI between 1996 and 2010, before returning to Fraunhofer ISI in October 2019 as the coordinator of the Business Unit Regulation and Innovation. Between 2010 and 2019, he worked in the Innovation Management Department of the Fraunhofer Institute for Open Communication Systems as a project manager. Since 2006, he has also been Professor for [Innovation Economics](#) at the Technical University Berlin. Between 2008 and 2016, he also held the Endowed Chair in Standardization at Rotterdam School of Management, Erasmus University Rotterdam.